

# SAVING LIVES...ONE SNORE AT A TIME:

## Sleep Apnea for the General Dentist

Dentists know sleep apnea therapy can vastly improve patients' quality of life; however, many dental practices find it difficult to incorporate these services in a way that is streamlined, impactful, and profitable.

Sleep apnea therapy offers dental practices the unique opportunity to improve the overall health of patients, diversify services, and expand profit margins. Additionally, these services can help reduce patient's risk for heart attacks, strokes, diabetes, and Alzheimer's disease.

Meghna Dassani, DMD, has streamlined the implementation of sleep apnea treatment in the dental practice and has helped hundreds of dentists and teams achieve this goal. This specialized course is designed to give your practice a leg up when integrating these services into your practice.

Learn best practices for evaluation and treatment of sleep disordered breathing. Gain tips, tools, and techniques for maximizing insurance billing, as well as internal and external marketing. Participants will leave with the knowledge and skills necessary to incorporate sleep apnea services as an integral part of their practice.

"I'm so happy to have trained with Meghna Dassani for Sleep Apnea. We have been doing a few OSA appliances for the past 2 months, but today we had 4 consults that wanted to move forward with it. Patients are eager to get their appliances. For anyone looking to help OSA patients accept treatment, be patient and persistent. It is totally worth it, and you are saving lives and marriages." —DR. LINTY JOHN VARGHESE



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### LEARNING OBJECTIVES

- ▶ Discover why dentists are ideally suited to provide oral appliance therapy
- ▶ Understand terminology associated with sleep apnea and sleep medicine
- ▶ Recognize the signs and symptoms of sleep apnea
- ▶ Learn how to identify and evaluate patients through examination and screening
- ▶ Specify the criteria for appliance selection and customization
- ▶ Pinpoint best practices for effective medical insurance billing Identify how to optimize results-driven marketing to promote sleep apnea services

#### SUGGESTED FORMATS:

Full or Partial Day; Lecture, Workshop

#### SUGGESTED AUDIENCE:

Dentist and Team Members